

# Melissa Stellwagen

Graphic Design Proven Leadership Project Management

#### Hello!

I am an accomplished and motivated leader with experience and education in comprehensive graphic design, design fundamentals, critical thinking, and multifaceted collaboration in fastpaced environments. I'm experienced in defining vision, developing strategies, and driving continuous improvement. My career track includes contributions to highperformance work cultures with a demonstrated ability to partner throughout all levels of the organization.



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# **Core Strengths**

Organizational Effectiveness Strategic Vision Complex Problem Solving Team Leadership (Relationship Management) Communications) Interpersonal Skills ( Detail-Oriented ) (Team Collaboration) (Project Management Web Design) (Collateral Design) Email Marketing (Print Design) Production Management ) (Time Management)

# **Professional Experience**

Wonderlic | Graphic Designer (2019 - 2023)

Drove comprehensive design and management of high-profile projects from creation through completion, including milestones and deliverables. Managed a talented and diverse team of designers and third-party contractors to drive completion within strict deadlines. Successfully re-designed brand and visual identity across multiple departments to maintain consistency. Implemented creative designs for product launch as needed.

Marqana Digital Marketing | Graphic Design Manager (2014 - 2019)

Managed a wide variety of projects from ideation to concept through completion. Effectively coordinated a diverse group of freelance designers, consultants, and vendors to meet project goals. Completed creative design work within stringent and tight deadlines in collaboration with a talented team. Worked directly with industry professionals to drive business growth, raise brand awareness, and bolster online presence.

#### Computhink, Inc. | Graphic Design Specialist (2013 - 2019)

Drove comprehensive creation of new design themes for marketing and collateral materials, including websites, fliers, and banners. Raised brand awareness through creative designs, social media brands, and marketing campaigns. Collaborated with a talented and diverse team to streamline communications and maintain consistency. Utilized proven and demonstrated knowledge of the field to troubleshoot issues and concerns until resolution.

## **Additional Experience**

Digital Convergence Lab | Junior Designer

## **Education & Professional Development**

Northern Illinois University | Bachelor of Fine Arts in Visual Communications

## **Technology Profile**























