

Melissa Stellwagen

Graphic Design
Project Management
Creative Leadership

Hello!

I am a creative leader and project manager with experience driving visual strategy and delivering high-impact presentations and design solutions across healthcare, corporate, and agency environments. I translate complex information into clear, brand-aligned visual narratives while collaborating cross-functionally and ensuring all work meets corporate, legal, and compliance standards.

Core Strengths

- Creative Strategy
- Project Management
- Creative Team Leadership
- Brand Standards
- Brand Identity
- Visual Direction
- Data Visualization
- Information Design
- Cross-Functional Collaboration
- Presentation Design

Professional Experience

Elevance Health | Designer II | May 2023 - Present

Served as a graphic designer and brand ambassador for the Carelon subsidiary of Elevance Health, delivering high-quality design solutions across finalist presentations, marketing collateral, web design, and video editing. Designed, built, and managed a departmental SharePoint site to support business continuity and streamline internal resources. Led the design, hosting, and facilitation of internal associate trainings, while managing projects of varying scope and complexity. Maintained strong relationships with cross-functional business partners and ensured consistent execution of operational tasks and departmental standards.

Wonderlic | Graphic Designer | July 2019 - Jan 2023

Led end-to-end design and project management for high-visibility initiatives, overseeing timelines, milestones, and deliverables from concept through execution. Managed and mentored a team of designers and third-party contractors to meet aggressive deadlines while maintaining quality standards. Spearheaded the redesign of brand and visual identity across multiple departments to ensure consistency and alignment. Developed creative assets to support product launches and key business initiatives.

Marqana Digital Marketing | Graphic Design Manager | Aug. 2014 - July 2019

Managed a diverse portfolio of creative projects from ideation through completion, balancing strategy, design, and execution. Coordinated freelance designers, consultants, and vendors to deliver high-quality work on tight timelines. Produced creative solutions in collaboration with internal teams to support client goals, drive business growth, increase brand awareness, and strengthen digital and online presence.

Computhink Inc | Graphic Design Specialist | Sept. 2013 - July 2019

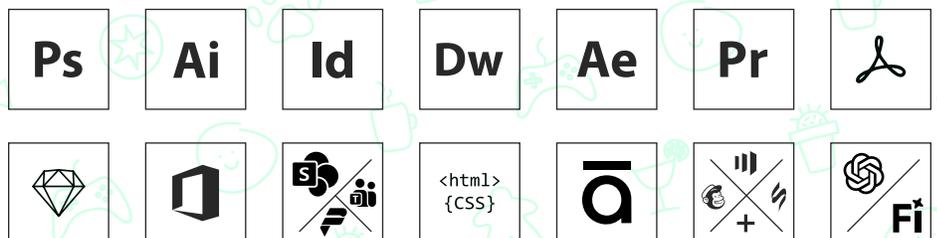
Developed and executed new design themes for marketing and collateral materials, including websites, flyers, and digital banners. Elevated brand visibility through creative design, social media assets, and targeted marketing campaigns. Collaborated cross-functionally to streamline communications and ensure visual consistency. Applied strong technical and design expertise to troubleshoot challenges and deliver effective, timely solutions.

Education & Professional Development

Certified Associate in Project Management (CAPM) | 2025

Northern Illinois University | Bachelor of Fine Arts in Visual Communications | 2013

Technology Profile



- Chicago, IL
- melwagen@gmail.com
- (815) 409-5402
- www.melwagen.com